



## **Team Norms Train-the-Trainer Toolkit**

### **Package and Pricing Options**

This toolkit offers a full suite of facilitation tools to help trainers lead clear, aligned, and productive Team Norms sessions that reinforce culture and accountability.

Price Range: \$59 – \$199 (One-Time Purchase)

### **Toolkit Contents (Full List)**

- Quick Reference Guide
- Trainer Manual (step-by-step)
- Session Agenda and Timing Guide
- Printable Ground Rules Poster
- Customizable Team Norms Worksheet
- Professional Team Norms Poster/Graphic
- Team Reflection Worksheet
- Email Templates for Pre-Session Communication
- Team Norm Resolution Agreement Template (Enterprise Only)
- Trainer Notes Page
- Participant Feedback Form

### **Pricing Tiers**

#### **● BASIC PACKAGE – \$59**

Perfect for small teams or single-session facilitations.

Includes:

- Quick Reference Guide
- Facilitator Prep Guide
- Trainer Manual
- Printable Handouts:
  - Printable Ground Rules Poster
  - Sample Team Norms Graphic
  - Participant Feedback Form

### ● **STANDARD PACKAGE – \$119**

Ideal for recurring team training or small business use.

Includes everything in the Basic Package, plus:

- Pre-Session Checklist
- Team Reflection Worksheet
- Blank Team Norms Graphic
- Team Reflection Worksheet
- Training Session Email Invite Template
- Trainer Notes Page

### ◆ **ENTERPRISE PACKAGE – \$199**

Best for HR departments and organizations with multiple facilitators or complex teams.

Includes everything in the Standard Package, plus:

- Enterprise License (cross-team usage rights)
- Team Norm Resolution Agreement Templates
- Custom Branding (add your logo and colors)
- Optional post-session review strategy guide